

DATA PROTECTION STATEMENT AND PRIVACY POLICY

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The website – www.newfrontdesign.com/venditalia2018 – of the H-VEND SERVICE KFT. (H-6728 Szeged, Napos út 6., registration number: 06-09-007575, hereinafter: H-VEND) is operated on the Webmaster server provided for H-VEND.

1. DATA MANAGEMENT AND PROCESSING

H-VEND manages and processes the data provided by the visitor to the website – in particular, from the newsletter subscription and contact page – as well as the data recorded during the use of the website.

2. SCOPE OF THE DATA MANAGED AND THE USE OF STATISTICAL DATA

Google Analytics and Google AdWords provided by Google Inc. are used by H-VEND to measure the number of visits to its website, its campaigns and other statistical data. These software package records, in particular, the start and finish time of the user's visit, the titles of the subpages opened and – depending on the settings of the user's computer – the type of browser and operating system, as well as the country and town from where the visitor opened the website and campaign data. The data generated for H-VEND are not linked to individual visitors. The exclusive objective of the statistics generated by these software packages is to enable H-VEND – by processing the website statistical data – to efficiently improve the content and structure of its website for the future in order to serve visitors in a proactive manner with the latest information. H-VEND does not use cookies on its website for other purposes.

3. DURATION OF DATA MANAGEMENT

The so-called session IDs created during the use of the website are automatically deleted when the browser is closed. In accordance with the provisions of Clause 2, the statistical data will be retained by H-VEND for the purposes also defined in Clause 2.

4. LEGAL INFORMATION

Any questions on data protection related to the data provided for newsletter subscription or contact information should be directed primarily to H-VEND. In the case of any dispute, a visitor can have recourse to the courts or can initiate a procedure before the Hungarian National Authority for Data Protection and Freedom of Information with regard to the

provisions of Act CXII of 2011 on the Right of Information Self-Determination and on Freedom of Information.

5. PRIVACY POLICY

What are cookies?

Cookies are small text files that are stored on your computer while you browse a website or use a web application. Such files contain various types of information designed to enrich the functionality of a website (such as for online purchases or customizing messages in accordance with one's preferences), to collect statistical data and, in general, to improve the user browsing experience.

Types and purpose of cookies

There are various types of cookies, which have been classified in accordance with their characteristics and methods of use, as per the following:

- **Session cookies / Permanent cookies:**
Session cookies are stored temporarily on your computer while you browse a site (e.g. to keep track of the chosen language). Session cookies are only stored for a short period and are deleted when the browser is closed.
- **Permanent cookies are, by contrast, stored on your computer for a long period of time, in accordance with the expiry date set when the cookie is created. Such cookies allow websites to store information for future visits to the site by a user, perhaps to avoid making the user enter his or her access details each time.**
- **First-party cookies / Third-party cookies**
First-party cookies are created by the websites themselves (the same domain as the one indicated in the browser's address bar) and can only be read by those websites. Third-party cookies are, by contrast, created by domains other than those indicated in the browser's address bar, that is, by organisations that are not the owners' of the website. Such cookies can be used, for example, to collect information for advertising purposes, to customize content and to track visits to the site.
- **Technical cookies / Profiling cookies:**
Technical cookies are essential for the proper functioning of a website or application. The absence of such cookies might cause improper functioning or no functioning at all. Profiling cookies are designed to collect and store information about a visitor (e.g. the pages visited, any searches done etc.) to provide focused advertising that is more likely to be of interest

H-VEND use cookies on its website Google Analytics.

How to delete cookies from your computer

Cookies can be restricted or blocked by changing the settings in your browser.

This information can be found in the user guide of your browser or on the product official website.

How to block third-party cookies

Please check information on third-party cookies and to block those cookies, details of the owners.

<https://policies.google.com/privacy?hl=en>